



# PRESERVATION VIRGINIA

## *2010 RESTORE VIRGINIA!*

### ***Sponsorship Opportunities***

Preservation Virginia invites you to become a sponsor of its annual *RESTORE VIRGINIA!* event to be held at the historic McIlwaine House and the Union Train Station on Saturday, April 24th, 2010 in historic Old Towne Petersburg.

The event is coordinated by and benefits Preservation Virginia, a 501(c)3 non-profit organization founded in 1889. The mission of Preservation Virginia is to preserve, promote and serve as an advocate for the state's irreplaceable historic places for cultural, economic and educational benefits of everyone.

#### **Event Information:**

*RESTORE VIRGINIA!* is open to all and will be of particular interest to owners of historic property or older homes. Participants will learn how to care for the special needs of historic buildings. Experts in historic building care and maintenance will speak and demonstrate on a variety of preservation-related topics.

Vendors specializing in historic restoration trades, preservation craftsmen, contractors, traditional crafters, conservators, and dealers in architectural salvage and antiques will be demonstrating and selling their wares.

### ***Sponsorship Levels***

Event notices will be sent to over 5,000 mailing addresses and over 9,000 email addresses. The event is promoted on our website at [www.preservationvirginia.org](http://www.preservationvirginia.org). Flyers will be distributed in around the greater Richmond area and posted at local businesses. Sponsors for event will receive mention in Monthly eNewsletter through May 2010.

#### ***\$2,500 Level***

- Top sponsor name on all press releases, fliers, marketing materials and website
- Logo on all fliers, marketing materials and on website with a link to your website
- Recognition in Preservation Virginia annual report
- 20 tickets to the event
- Name and logo on sponsorship signage at event
- Free vendor booth space

#### ***\$1,000 Level***

- Prominent placement of name on all press releases fliers, marketing materials and website
- Logo on all fliers, marketing materials and on website
- Acknowledgment in Preservation Virginia annual report
- 10 tickets to the event
- Name and logo on sponsorship signage at event
- Free vendor booth space



# PRESERVATION VIRGINIA

## *\$500 Level*

- Significant placement of name on all press releases, fliers, marketing materials and website
- Acknowledgment in Preservation Virginia annual report
- 6 tickets to the event
- Name sponsorship signage at event
- Free vendor booth space

## *\$250 Level*

- Name on all press releases, fliers, marketing materials and website
- Acknowledgment in Preservation Virginia annual report
- 2 tickets to the event
- Name sponsorship signage at event
- Free vendor booth space

### **Please Print or type:**

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Name or business name as you would like it to appear in marketing materials and website:

\_\_\_\_\_

### **Return this form with payment to:**

Preservation Virginia  
Attn: Sarah Cooleen  
204 West Franklin St.  
Richmond, VA 23220

**Questions? Call 804-648-1889, ext. 320 or  
Email [scooleen@preservationvirginia.org](mailto:scooleen@preservationvirginia.org)**

Make checks payable to Preservation Virginia with 2010 Restore Virginia written in the memo section. Credit card payments also accepted. If applicable, email logo to [scooleen@preservationvirginia.org](mailto:scooleen@preservationvirginia.org)

Sponsor levels include free tickets depending on level. Additional ticket can be purchased for \$10 in advance and \$12 at the door. Tickets can be purchased in advance online at [www.preservationvirginia.org](http://www.preservationvirginia.org) beginning April 1, 2010. Plenty of onsite parking is available.